



PROGETTO FINANZIATO CON IL POC DELLA REGIONE DEL VENETO 2014-2020



UNA REGIONE +COMPETITIVA

















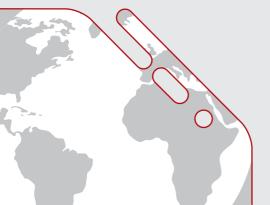
FACING THE GLOBAL MARKET CHALLENGE

"Facing the global market challenge" is a project supported by the Veneto Region with the goal of developing the presence of the local SME in foreign markets.

The seven companies participating in the project, are all members of Gold & Silver Italian Group, the consortium that leads the activities and supports these enterprises in their process of internationalization.

Within this project, the participants' objectives are:

- to expand business contact abroad, especially in the countries of North America and Western Europe
- to increase competitiveness in international markets
- to encourage the exchange of information and skills between the companies participating in the project
- the development of e-commerce
- the preparation for obtaining RJC certification





BETTINARDI SRL-UNIPERSONALE

☆2155 VI

Via dell'Artigianato, 38/40 36023 Longare (VI) - Italy Tel. (+39) 0444 953296 Fax (+39) 0444 953296 info@bettinardiwatch.com www.bettinardiwatch.com

ACTIVITY

Manufacturer of gold watches, jewellery watches, watchbands

PRODUCTION

Gold watches - Gold watchbands - Links for customer watchbands

MANUFACTURING PROCESS

Hollow or Solid tube - CNC Machine processing

BRAND:









CENZI VITTORIO SRL



Via Boito, 9 36070 Trissino (VI) - Italy Tel. (+39) 0445 962101 Fax (+39) 0445 490129 info@vittoriocenzigioielli.com www.vittoriocenzigioielli.com

ACTIVITY

Manufacturer of gold jewellery and diamond cut jewellery

PRODUCTION

Rings - Bracelets - Charms - Necklaces -Earrings - Pendants - Bangles - Diamond cut jewellery - Gold jewellery with natural stones -Colored jewellery

MANUFACTURING PROCESS

Plate - Wire - Diamond cut jewellery

BRAND: MY CLEO V my Vice





FACCO CORPORATION SRL



Via dell'Artigianato, 21 36043 Camisano Vic. (VI) - Italy Tel. (+39) 0444 418000 Fax (+39) 0444 418001 info_facco@faccocorp.it www.faccogioielli.it

ACTIVITY

Manufacturer of gold jewellery

PRODUCTION

The biggest collection of True Gold symbols. Necklaces – Earrings –Bracelets – Rings – Charms – Parures - Women's jewelry – Children's jewelry

MANUFACTURING PROCESS

Plate - Wire - Diamond cut jewellery

BRAND: ella FACCO GIOIELLI FACCO GIOIELLI Simboli d'Oro Lettere d'Oro FACCO GIOIELLI



PERONI & PARISE

GIOIELLIERITALIANI

PERONI & PARISE SRL



S.S. Marosticana, 81 / 26 36031 Dueville (VI) - Italy Tel. (+39) 0444 361283 Fax (+39) 0444 365925 info@peronieparise.it www.peronieparise.it

ACTIVITY

Manufacturer of gold jewellery with precious and semiprecious stones

PRODUCTION

Rings - Bracelets - Charms - Necklaces -Earrings - Parures - Pendants - Hand-made chains

MANUFACTURING PROCESS

Precision casting - Setting - Electroforming - Wire - Plate

BRAND: Peroni e Parise





QUADRI GIOIELLI SRL



Via dell'Industria, 2 36010 Cavazzale (VI) - Italy Tel. (+39) 0444 945735 Fax (+39) 0444 945186 info@quadrigioielli.com www.quadrigioielli.com

ACTIVITY

Manufacturer of gold jewellery

PRODUCTION

Rings - Bracelets - Hand-made chains -Charms - Necklaces - Men's jewelry -Earrings - Parures - Pendants - Bangles

MANUFACTURING PROCESS

Plate - Stampato - Precision casting

BRAND: Quadri





RE SOLE SRL



Via Vecchia Ferriera 70 36100 Vicenza - Italy Tel. (+39) 0444 545454 Fax (+39) 0444 234491 info@resole.biz www.resole.biz

ACTIVITY

Manufacturer of jewellery

PRODUCTION

Bracelets - Hand-made chains - Charms -Necklaces - Earrings - Parures - Pendants -Brooches - Bangles

MANUFACTURING PROCESS

Hollow tube - Stampato - Precision Casting - Electroforming - Plate - Diamond cut jewellery



RONCO

Orafi Gioiellieri in Vicenza

RONCO SRL



Via Trento, 31 36010 Monticello C.Otto (VI) - Italy Tel. (+39) 0444 595522 Fax (+39) 0444 945044 info@ronco.it www.ronco.it

ACTIVITY

Manufacturer of gold and silver jewellery with or without precious stones and semi-finished products

PRODUCTION

Rings - Bracelets - Machine-made chains -Hand-made chains - Hollow tube - Charms -Diamond cut jewellery - Necklaces - Men's jewelry - Earrings - Parures - Pendants -Bangles - Brooches - Clasps - Chains semifinished or by the metre - Diamond cut components - Butterflies and pins for earrings

MANUFACTURING PROCESS

Hollow tube - Wire - Plate - Precision casting - diamond cut jewellery

BRAND:





CHI

Gold & Silver Italian Group è un consorzio che rappresenta circa 100 aziende che producono gioielli esclusivamente "Made in Italy".

DOVE

Gold & Silver Italian Group ha sede a Vicenza, in Italia, famosa nel mondo per il distretto orafo e per la fiera VicenzaOro.

COSA

Le aziende associate a Gold & Silver Italian Group offrono l'intera gamma della produzione orafa: gioielli per donna, uomo e bambino, dal prodotto semilavorato al gioiello finito; gioielli in oro e in argento, gioielli con diamanti e altre pietre preziose, nonché prodotti, accessori e servizi complementari al settore orafo.

COME

Visitate le aziende consorziate: Durante le maggiori fiere internazionali Nel nostro sito: www.goldsilvergroup.it



WHO

Gold & Silver Italian Group is a consortium that represents more than 100 gold and silver jewellery companies manufacturing collections exclusively "Made in Italy".

These are companies that regularly export Italian quality, creativity, design and style throughout the world

WHERE

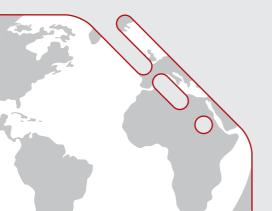
Gold & Silver Italian Group is located in Vicenza, Italy, famous through the world for its Gold Jewellery Trade Fairs – VicenzaOro – and for the jewellery cluster.

WHAT

Gold & Silver Italian Group offers the whole range of jewellery production for women, men and children. It can provide all items: from semifinished products to finished articles; fine golden jewellery, sterling silver jewels and jewellery with diamonds and other precious stones. Moreover products, accessories and services complementary to the sector.

HOW

Come and Join Us: During major International Trade Fairs At the web site: www.goldsilvergroup.it



Gold & Silver Italian Group: our history

Gold & Silver Italian Group was established in the 1990s by a group of entrepreneurs at the head of small and medium sized enterprises in the jewellery sector, with the aim of joining forces and expanding to the foreign market.

The winning idea was to overcome individualism and share expertise

in order to help one another and take on new markets.

An important success factor was the saving that resulted from sharing the costs of trade fairs, promotional material and travel to other countries among several enterprises interested in the same market.

In 2002 Gold & Silver Italian Group formalized its existence, becoming a consortium for

promotion abroad.

In 2013, following an important amendment to the National Law on Consortia for internationalization, Gold & Silver Italian Group, which was previously a regional consortium, took on national significance.

Gold & Silver Italian Group implements promotional activities with its own resources, by billing the enterprises participating in each initiative and, in some cases, using public funding.

Gold & Silver Italian Group: our mission

The Consortium's mission is the promotion of member companies and their products abroad. In these 20 years, the number of members of the Gold & Silver Italian Group has increased to around one hundred, and it has been a pioneer in areas of the world that are very difficult to penetrate, accompanying member companies to all continents.

Experience gained through various promotional activities has helped the Consortium to reach a level of expertise in foreign trade that is recognized by both enterprises and

Institutions.

On the one hand, the Consortium organizes promotional activities abroad and, on the other, it offers, either autonomously or through agreements, consultancy and support on all topics related to foreign trade and regulations in the sector.

Gold & Silver Italian Group: our activity

Gold & Silver Italian Group organizes:

collective participation in numerous trade fairs;

exploratory missions in emerging countries; entrepreneurial missions abroad, autonomously or in collaboration

> incoming missions of foreign operators in Italy; workshops on problems relating to internationalization of

> > Gold & Silver Italian Group provides:

free promotion abroad of member companies with

website and catalogues;

information, support and consultancy on all topics related to foreign trade and regulations in the sector.



